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Interviews: 506 voters
Dates: August 17, 2000

[109]	ALL VOTERS	Speech Watchers*
Male	50	48
Female	50	52

FINAL

Study #5913
NBC Democratic Bump
August 2000

Please note: all results are shown as percentages unless otherwise stated.

**The margin of error for
all voters is $\pm 4.4\%$ and for speech watchers is $\pm 7.5\%$**

Unless otherwise noted by a "+", all previous data shown reflects responses among all adults.

- A. Are you currently registered to vote in the precinct or election district in which you now live, or haven't you had a chance to register yet?

Registered	100	CONTINUE	[140]
Not registered.....	-		
Not sure.....	-	TERMINATE	

1. Did you watch tonight's television coverage of Al Gore delivering his acceptance speech for the Democratic nomination for president?

	ALL VOTERS	Speech Watchers*	
Yes, watched coverage of acceptance speech.....	33	100	[145]
No, did not watch coverage of acceptance speech.....	67	-	
Not sure.....	-	-	

2. How closely have you been following the Democratic Convention--very closely, somewhat closely, not very closely, or not closely at all?

	ALL VOTERS	Speech Watchers*	
Very closely.....	18	43	[146]
Somewhat closely.....	34	45	
Not very closely.....	19	10	
Not closely at all.....	29	2	
Not sure.....	-	-	

***PLEASE NOTE PARTY IDENTIFICATION:**

	Speech Watchers	Non-speech Watchers
Democrats.....	62	26
Independents.....	13	26
Republicans.....	24	45

3. Which one of the following statements do you agree with more--**(A)** after eight years of the Clinton-Gore Administration, it's time for a change, or **(B)** with the nation at peace and the economy as strong as it is, we should continue with the Democrats in the White House?

	ALL VOTERS +	Speech Watchers+*	ALL VOTERS						
			8/10- 11/00+	8/3/00+	7/00+	6/00+	3/00	12/99	
Statement A: time for change.....	45	23	47	47	47	47	46	49	[147]
Statement B: should continue with Democrats.....	47	70	46	41	45	46	44	45	
Some of both (VOL).....	2	1	3	4	4	2	5	3	
Not sure.....	6	6	4	8	4	5	5	3	

+ Results shown reflect responses among registered voters.

4. I'm going to read you the names of some public figures, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	Very Positive	Somewhat Positive	Neutral	Somewhat Negative	Very Negative	Don't Know Name/ Not Sure	[148]
Al Gore							
ALL VOTERS+.....	30	20	16	16	17	1	[148]
Speech watchers+*.....	62	18	5	8	7	-	
August 10-11, 2000+.....	22	22	19	15	21	1	
July 2000+.....	17	26	18	15	23	1	
June 2000+.....	12	25	24	17	21	1	
April 2000+.....	15	26	20	16	21	2	
March 2000+.....	17	27	20	16	18	2	
January 2000.....	16	29	21	16	16	2	
December 1999.....	12	26	25	19	16	2	
October 1999.....	12	27	25	18	16	2	
September 1999.....	10	22	28	19	17	4	
July 1999.....	13	27	26	16	15	3	
<i>High</i>							
January 1993.....	23	32	22	9	6	8	
<i>Low</i>							
June 2000+.....	12	25	24	17	21	1	

Joe Lieberman							[149]
ALL VOTERS+.....	24	22	26	8	5	15	[149]
Speech watchers+*.....	49	27	11	6	2	5	
August 10-11, 2000+.....	19	21	27	7	4	22	

+ Results shown reflect responses among registered voters.

Q.4 (cont'd)

	Very Positive	Somewhat Positive	Neutral	Somewhat Negative	Very Negative	Don't Know Name/ Not Sure	
George W. Bush							[150]
ALL VOTERS+.....	27	26	16	15	15	1	
Speech watchers+*.....	18	21	16	23	21	1	
August 10-11, 2000+.....	28	23	17	14	17	1	
July 2000+.....	24	28	14	14	18	2	
June 2000+.....	16	29	23	15	15	2	
April 2000+.....	17	29	22	13	16	3	
March 2000+.....	19	26	21	15	17	2	
January 2000.....	22	30	22	13	9	4	
December 1999.....	19	31	21	16	10	3	
October 1999.....	21	32	21	12	11	3	
September 1999.....	18	32	22	12	10	6	
July 1999.....	22	31	26	9	6	6	
<i>High</i>							
April 1999.....	23	32	25	8	6	6	
<i>Low</i>							
March 2000+.....	19	26	21	15	17	2	

+ Results shown reflect responses among registered voters.

5. If the next election for president were held today, and Al Gore and Joe Lieberman were running as the Democratic candidates, George W. Bush and Dick Cheney were the Republican candidates, Pat Buchanan were the Reform Party candidate, and Ralph Nader were the Green Party candidate, for whom would you vote?

	ALL VOTERS+	Speech Watchers+*	ALL VOTERS				
			8/10- 11/00+	7/00 ¹ +	6/00+	4/00+	
Al Gore and Joe Lieberman.....	46	71	41	38	38	37	[151]
George W. Bush and Dick Cheney.....	43	23	44	44	43	41	
Pat Buchanan.....	1	1	2	2	4	4	
Ralph Nader.....	2	2	5	8	7	5	
None/other (VOL).....	1	-	1	2	3	4	
Not sure.....	7	3	7	6	5	9	

+ Results shown reflect responses among registered voters.

¹ Prior to August 2000, the question did not refer to the vice presidential candidates

6. Now I'd like you to compare Al Gore and George W. Bush on a few qualities that people might look for in a president. For each one, please tell me whether you think that Al Gore or George W. Bush would be better on that item. If you think that both would be equally good or that neither would be good on a particular item, just say so.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF ALL VOTERS WHO SAY AL GORE WOULD BE BETTER

	Al Gore Would Be Better	George W. Bush Would Be Better	Both Would Be Equally Good	Neither Would Be Good	Depends (VOL.)	Not Sure	
Being compassionate enough to understand average people							[152]
ALL VOTERS+.....	46	29	14	7	1	3	
Speech watchers+*.....	73	12	8	6	1	-	
August 10-11, 2000+.....	41	30	14	10	-	5	
July 2000+.....	37	30	14	13	1	5	
June 2000+.....	39	32	15	11	-	3	
Having the best ideas for the future							[153]
ALL VOTERS+.....	41	39	8	5	1	6	
Speech watchers+*.....	68	22	3	3	1	3	
August 10-11, 2000+.....	33	42	11	7	1	6	
July 2000+.....	32	36	16	7	1	8	
Being trustworthy enough to do the right thing when making decisions							[154]
ALL VOTERS+.....	39	36	16	5	1	3	
Speech watchers+*.....	63	17	17	1	1	1	
August 10-11, 2000+.....	34	40	15	8	-	3	
July 2000+.....	29	38	17	12	1	3	
June 2000+.....	29	37	20	9	1	4	
Having the strong leadership qualities needed to be president							[155]
ALL VOTERS+.....	35	42	14	5	-	4	
Speech watchers+*.....	59	21	15	3	1	1	
August 10-11, 2000+.....	30	47	14	7	-	2	
July 2000+.....	26	46	16	8	1	3	
June 2000+.....	25	46	18	8	-	3	

+ Results shown reflect responses among registered voters.

7. Let me read you several of Al Gore's campaign goals, and please tell me how well you think Al Gore has accomplished each one. When it comes to **(READ ITEM)**, do you think Al Gore has fully accomplished this, partially accomplished this, or do you think he has not accomplished this at all?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF ALL VOTERS WHO SAY FULLY ACCOMPLISHED

	Fully Accomplished	Partially Accomplished	Not Accomplished At All	Not Sure	
Explaining his background and values					[158]
ALL VOTERS+.....	49	29	15	7	
Speech watchers+*.....	77	16	5	2	
August 10-11, 2000+.....	38	37	20	5	
Explaining his priorities and what he would do as president					[156]
ALL VOTERS+.....	37	39	15	9	
Speech watchers+*.....	68	25	4	3	
August 10-11, 2000+.....	25	48	22	5	
Showing a sense of comfort and command that he can handle the job of president					[159]
ALL VOTERS+.....	36	36	22	6	
Speech watchers+*.....	62	27	8	3	
August 10-11, 2000+.....	33	37	26	4	
Demonstrating that he is his own man, independent from the Clinton Administration					[157]
ALL VOTERS+.....	34	35	27	4	
Speech watchers+*.....	56	32	10	2	
August 10-11, 2000+.....	28	41	29	2	

+ Results shown reflect responses among registered voters.

8. The independent counsel has assembled a new grand jury to look at criminal charges against President Clinton for obstruction of justice and perjury during the Monica Lewinsky scandal. Do you feel that this is politically motivated or not?

	ALL VOTERS	Speech Watchers*	
Yes, politically motivated.....	56	69	[160]
No, not politically motivated.....	35	23	
Not sure.....	9	8	

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

F1. How old are you? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to?

	ALL VOTERS	Speech Watchers*	
18-24.....	6	3	[161-162]
25-29.....	6	1	
30-34.....	10	8	
35-39.....	9	6	
40-44.....	11	9	
45-49.....	10	9	
50-54.....	10	12	
55-59.....	9	12	
60-64.....	7	12	
65-69.....	6	7	
70-74.....	10	10	
75 and over.....	6	11	
Refused.....	-	-	

F2. What is the last grade that you completed in school?

	ALL VOTERS	Speech Watchers*	
Grade school.....	2	2	[163-164]
Some high school.....	4	5	
High school graduate.....	25	22	
Some college, no degree.....	20	17	
Vocational training/2-year college.....	12	6	
4-year college/bachelor's degree.....	19	20	
Some postgraduate work, no degree.....	3	4	
2 or 3 years' postgraduate work/master's degree....	12	17	
Doctoral/law degree.....	3	7	
Not sure/refused.....	-	-	

F3. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent?

	ALL VOTERS	Speech Watchers*	
Strong Democrat.....	24	44	[165]
Not very strong Democrat.....	7	8	
Independent/lean Democrat.....	6	10	
Strictly independent.....	18	12	
Independent/lean Republican.....	9	8	
Not very strong Republican.....	10	6	
Strong Republican.....	19	10	
Other.....	5	1	
Not sure/nothing.....	2	1	

F4. Are you from a Hispanic or Spanish-speaking background? (IF "NO," ASK:) What is your race--white, black, Asian, or something else?

	ALL <u>VOTERS</u>	Speech <u>Watchers*</u>	
Hispanic.....	5	6	[166]
White.....	82	71	
Black.....	9	15	
Asian.....	1	1	
Other.....	2	6	
Not sure/refused.....	1	1	